

Amount donated to kids is calculated based on the Trail's End Return to Youth Organizations. Amount donated to American Heroes is based on the American Heroes Donation program. Visit www.trails-end.com/terms for details. © 2021 Trail's End®. All rights reserved. Packaging shown is not life size and is subject to change.

KID'S NAME	NAME	STREET/EMAIL ADDRESS OR PHONE NUMBER	AMOUNT DUE	P.D.	D.V.
1			\$50		
2			\$30		
3			\$40		
4			\$25		
5			\$20		
6			\$20		
7			\$20		
8			\$20		
9			\$15		
10			\$10		
11					
12					
13					
14					
15					
TOTAL			\$		

SECURE PAYMENT PROCESSING THROUGH SQUARE
TRAIL'S END PAYS ALL CREDIT CARD FEES



NEW! \$40
Trail's End SWEET & SAVORY COLLECTION
 WHITE CHEDDAR & SALTED CARAMEL POPCORN

Sweet & Savory Collection
 Over \$29 to local kids*
 Contains Milk

- White Cheddar Popcorn
- Salted Caramel Popcorn

Comes in a gift box.

THANK YOU! \$25
 Postcard
 Local Kids

Salted Caramel Popcorn
 Over \$18 to local kids*
 Contains Milk and Soy

THANK YOU! \$20
 Local Kids

12pk Unbelievable Butter™ Microwave Popcorn
 Over \$14 to local kids*
 Contains Milk

SHOW YOUR SUPPORT WITH A DONATION TO AMERICAN HEROES!
 Donation Levels: \$50, \$30
 Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

THANK YOU! \$20
 Local Kids

White Cheddar Popcorn
 Over \$14 to local kids*
 Contains Milk

THANK YOU! \$15
 Local Kids

Popping Corn Jar
 Over \$10 to local kids*

THANK YOU! \$10
 Local Kids

Caramel Corn
 Over \$7 to local kids*
 Contains Soy

Trail's End®

Fund Your Entire Year!

You Can Sell Over \$1,000* in Under 8 Hours & Earn More with Trail's End Rewards

Text APP to 62771 to

DOWNLOAD THE APP & START SELLING TODAY

It only takes ONE MINUTE to register an account!

Accept Debit & Credit Cards for FREE!
No Reader Required.

Each Kid Must Have a Registered Account.
Same Email Can Be Used For Multiple Accounts.

Record ALL of Your Sales in the App,
Even Take Order Sales!

Download on the App Store

GET IT ON Google Play

Fundraising with Popcorn Helps Kids

Become Decision Makers

Learn Money Management

Become Goal Setters

Develop Business Ethics

Become Future Entrepreneurs

Learn People Skills

Popcorn Pays For...

- Campouts, Camp Upkeep & Adventures
- Annual Dues & Recharter
- Uniforms, Patches & Awards
- Unit Supplies & Equipment
- Pinewood, Blue & Gold & Court of Honor
- Lifelong Memories

They Learn...

- To Earn Their Own Way
- Public Speaking & Math Skills
- Salesmanship & Perseverance
- The Value of Hardwork
- To Help Others Around Them
- To Be Part of Something Bigger

JOIN THE TRAIL'S END PARENT FACEBOOK GROUP
 GET ANSWERS TO QUESTIONS AND TIPS ON SELLING
Text PARENTFB to 62771 to join!

*Based on national averages. Individual Scout sales may vary.

CREDIT SALES ARE BEST

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

Trail's End pays for all credit card fees!

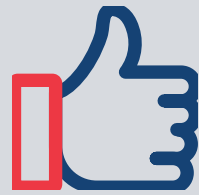


- **Bigger Rewards** - Earn 1.5pts per \$1 sold in the Trail's End App
- **Safer** - "Text to Pay" allows for socially distant payments! No cash handling!
- **Higher Sales** - Customers spent 27% more with credit cards vs cash in 2019
- **Hardware** - Accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.

ONLINE DIRECT

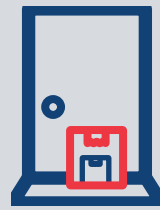
Virtual Fundraising is safest for kids!



Safe for Kids
Fundraise from the safety of home.



Product Variety
Even MORE products to choose from.



No Handling
Products ship directly to your customers.



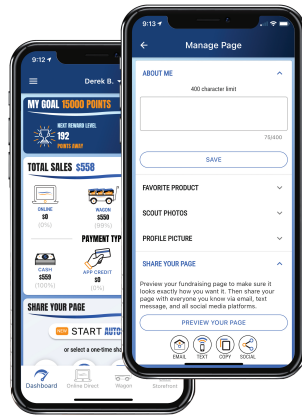
Trail's End Rewards*
Earn MORE when you sell Online Direct.

*Council participation in Trail's End Rewards may vary.

HOW IT WORKS

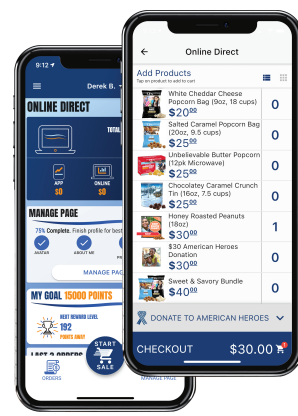
TWO WAYS CUSTOMERS ORDER ONLINE DIRECT

VIRTUAL STORE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

KID RECORDED



1. Record customer orders in the Trail's End App
2. Take payment (credit/debit only) "Text to Pay" feature for socially distant payments!
3. Products ship to your customers

Trail's End® REWARDS

Collect points to earn **amazon.com** Gift Cards and choose the prize **YOU** want!

1.5PTS PER EVERY \$1 SOLD ONLINE DIRECT & CREDIT/DEBIT
1PT PER EVERY \$1 SOLD CASH

NO LIMIT! Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS



7,500 pts
Earn an **\$550**
Amazon.com Gift Card

REWARD IDEAS



2,000 pts
Earn a **\$70**
Amazon.com Gift Card

REWARD IDEAS



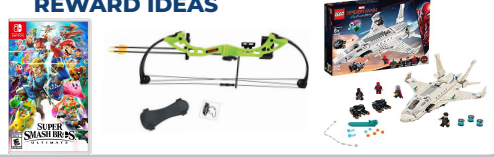
6,000 pts
Earn a **\$450**
Amazon.com Gift Card

REWARD IDEAS



1,750 pts
Earn a **\$60**
Amazon.com Gift Card

REWARD IDEAS



5,000 pts
Earn a **\$350**
Amazon.com Gift Card

REWARD IDEAS



1,500 pts
Earn a **\$50**
Amazon.com Gift Card

REWARD IDEAS



4,000 pts
Earn a **\$250**
Amazon.com Gift Card

REWARD IDEAS



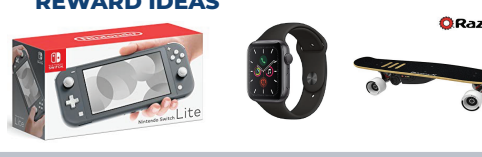
1,250 pts
Earn a **\$40**
Amazon.com Gift Card

REWARD IDEAS



3,500 pts
Earn a **\$200**
Amazon.com Gift Card

REWARD IDEAS



1,000 pts
Earn a **\$30**
Amazon.com Gift Card

REWARD IDEAS



3,000 pts
Earn a **\$150**
Amazon.com Gift Card

REWARD IDEAS



750 pts
Earn a **\$20**
Amazon.com Gift Card

REWARD IDEAS



2,500 pts
Earn a **\$100**
Amazon.com Gift Card

REWARD IDEAS



500 pts
Earn a **\$10**
Amazon.com Gift Card

REWARD IDEAS



EVERYTHING YOU NEED TO KNOW ABOUT THE APP!
Text **APPGUIDE** to **62771** to learn more!

SIGN IN & SET YOUR GOAL
Text **APP** to **62771** to download the app

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.

